

Hiring Requirement

Shri Shyam Hospital, Kotputli, Jaipur (Rajasthan) - 303108

Hiring Requirement:

Hospital is currently looking to hire suitable candidates in below roles. Hospital appreciates utmost ethics and integrity. Only those candidates shall apply who realize the importance of above values.

Marketing Head

Job Description:

Qualification: Minimum Graduation Degree

Experience: Minimum 5 years of experience in business development, marketing and branding of a leading organization, preferably in healthcare field

Key Responsibilities:

- Prepare and execute marketing plan to achieve desired business results.
- Prepare the marketing budget, track and report the spending and ROI
- ATL/BTL marketing activities
- Use digital platforms like Whatsapp, Facebook, Google for brand promotion and lead generation
- Organize PR events, Medical camps, CMEs
- Liaise across Hospitals, Doctors, Medical Stores, Practitioners, Ambulances for referrals and business promotion
- Liaise across Social influencers & leaders, Media, Press, Insurance companies, Corporates etc. for brand awareness and business promotion
- Do market and competition research and suggest patient acquisition and pricing strategy
- Maintain and update marketing database and contact lists
- Manage day to day operations, marketing team members and report to promoters.

Skills:

- Excellent communication – Verbal and Written (both Hindi and English)
- Computer proficient
- Digital marketing knowledge
- Good planner and strong executor
- Liaisoning
- Negotiation
- Hands-on person willing to work on ground level
- Costing analysis
- Market research

Interested and relevant candidates should send their resume at admin@shyamhospitals.com

Brief about Organization:

- Shri Shyam Hospital is located in Kotputli town in Jaipur district in Rajasthan. It's 110 kms away from Jaipur, 70 kms away from Alwar, 125 kms away from Sikar and 125 kms away

from Gurgaon, making it an important location to cater to all the areas within 50-60 kms peripheral.

- It's a 30-bedded hospital, established in year 2006, with specialities in Trauma, Orthopaedics, Laparoscopy, Urology and Head Injury.
- Hospital is equipped with state of the art facilities like C-Arm machine, 2 modular OTs, ICU, X-Ray Lab, Cottage wards and General wards. Hospital has its own MRI center, the only MRI center in nearby areas to ensure patients do not have to travel to Jaipur and entire treatment can be provided right here in Kotputli.
- Hospital believes in providing quality services at affordable rates to all its patients. It's one of the top hospitals running in Kotputli.
- Hospital is run by promoters, Dr. Manoj Gupta (MS Ortho) and Dr. Nidhi Jain (Anaesthetist).
- Hospital has tie-ups with leading doctors from Jaipur who perform complex surgeries and transplants (Knee transplant, Hip transplant, Spine surgeries, Neuro surgeries, General surgeries and Uro surgeries etc.) at hospital in Kotputli at better rates in Jaipur and other big cities.
- On an average hospital does 6-10 surgeries per day, making it one of the best hospitals in Kotputli and nearby areas.

Website: <http://shyamhospitals.com/>

Google Map: <https://goo.gl/maps/uciMQuzymGdMhuG18>

Facebook: <https://www.facebook.com/shyamhospitals/>

Instagram: <https://www.instagram.com/shyamhospitals/>

Twitter: <https://twitter.com/shyamhospitals/>

LinkedIn: <https://www.linkedin.com/company/shyamhospitals/>